

ashley·mendelbaum

INTERACTIVE DESIGNER • UI/UX DESIGNER

contact

203.520.3499
MENDEA3@GMAIL.COM
MENDTHEASHTREE.COM

creative·skills

USER INTERFACE DESIGN
UX DESIGN
PRINT DESIGN
MOTION GRAPHICS
INFORMATION DESIGN
WIRE FRAMES
SITE MAPS

technical·skills

HTML / CSS / JQUERY
ADOBE CREATIVE SUITE
PHOTOSHOP
ILLUSTRATOR
INDESIGN
AFTER EFFECTS
PREMIERE PRO
DREAMWEAVER
SOME FLASH
MICROSOFT OFFICE
MAC AND WINDOWS

education

PRATT INSTITUTE • NEW YORK, NY
M.S. Communication Design (May 2014)

RENSSELAER POLYTECHNIC INSTITUTE • TROY, NY
B.S. Electronic Media Arts and Communications (May 2007)

work·experience

HFA (HARRY FOX AGENCY)

NEW YORK, NY • SUMMER 2013 • DIGITAL DESIGN INTERN

- Designed logo, website and mobile app for HFA's Songfile.
- Created mockups and comps for HFA website.
- Created internal infographics.

SERENDIPITY EQUESTRIAN, LTD

REDDING, CT • DECEMBER 2008-2012 • DESIGNER (CONSULTANT)

- Designed and updated brochures, packaging, and price lists.
- Redesigned company identity including logo, business card, and stationary package.
- Designed and managed company website.

VISUALEX, LLC

DOBBS FERRY, NY • JULY 2007-JULY 2012 • DESIGNER

- Created litigation artwork for court exhibits; designed bar graphs, line charts, timelines, and text layouts using Adobe Illustrator. Some illustration and photo manipulation.
- Cleaned documents and photos in Photoshop.
- Assembled and proof binders for hearings and trials.
- Handled multiple projects with fast turn-around.

MARY ANN LIEBERT, INC. PUBLISHERS

NEW ROCHELLE, NY • SUMMER 2006 • GRAPHIC DESIGN INTERN

- Designed flyers promoting multiple publications.
- Created an advertisement that appeared in Genetic Engineering News.
- Designed three posters showcasing the company's roster of journals and magazines.
- Created a logo for the 2006 Congress on Women's Health.